



DUST

Film Pitch Deck



Synopsis

The superhero market has made a name on the international stage by presenting thrilling and entertaining moments to viewers across the globe. Most of those stories are structured in an identical format: one or more superheroes fighting to save the world from a villain or villains who have their reasons for wanting to destroy the world. In most of those instances, those villains are often equipped with a technologically advanced weapon—a weapon of mass destruction, they say. This storyline has become so dominant that many often assume the greatest threat to global stability and progress are individuals looking to detonate one weapon of mass destruction or another.

Sadly, in reality, this is not entirely correct, some would argue, especially millions in Africa threatened by hunger and starvation. To them, the greatest threat to their survival are villains who have mastered the art of economic starvation, strategically limiting the potential productivity of the different communities.

In *Dust*, our protagonist uncovers territories where these economic hardships are perpetrated and unleashed. Oje, determined to prove the community that rejected him wrong, and avenge the death of both his parents, leads a team to confront these highly advanced forces.

This epic, action-packed script tells the tale of an African superhero up against very powerful villains in an ordeal that would leave the audience wanting to do more for the sake of humanity.

Dust isn't just a movie; it is designed to emerge as a franchise that continues the call to action for the audience to continuously work to build a better.

DIRECTED BY STEVE MCQUEEN

Steve McQueen, renowned as one of the preferred choices for directing "Dust," is a visionary conceptual artist-turned-filmmaker. Widely regarded as a born provocateur and a reluctant subversive, McQueen's films are characterized by captivating simplicity and a dedication to the 1960s French New Wave style.

Commencing his career with experimental shorts showcased in unconventional settings, McQueen's meticulous attention to detail and guarded persona create a unique cinematic experience. While asserting the apolitical nature of his work, his films subtly address societal issues, adding depth and nuance to his storytelling.

Seamlessly transitioning to feature films, McQueen earned acclaim with "Hunger" (2008) and "Shame" (2011), both featuring Michael Fassbender. Celebrated for their refined power, these films established McQueen as one of Britain's most promising directors. His apex arrived with "12 Years a Slave" (2013), securing multiple Academy Awards, including Best Director.

McQueen's adept handling of complex narratives and politically charged themes, coupled with his artistic prowess, positions him as one of the preferred choices to direct "Dust." Under his guidance, the film promises to be a visually striking and thought-provoking masterpiece.



Title	Dust
Length	Feature film
Genre	Action/Adventure/Science fiction
Budget	\$60m
Shoot	April 2024

EXECUTIVE SUMMARY



STORY TEAM

Nigerians Engineering Astounding Tomorrow

NEAT, the Nigerians Engineering Astounding Tomorrow, comprises a dynamic cohort of dedicated professionals hailing from diverse sectors, united by a fervent commitment to reshaping the trajectory of Nigeria and the broader black community. The platform serves as a rallying point for individuals to collaboratively pinpoint shared concerns, strategically devise solutions, and execute comprehensive plans. The team are unwaveringly dedicated to not only implementing these initiatives but also diligently monitoring their progress, ensuring a transformative impact on the collective future.

www.giwp.com/neat



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AGA PRODUCTIONS

AGA, the brilliant minds behind the magic, stand as integral members of the story team. Their unparalleled fusion of film and music production adds a unique dimension to the project, where storytelling isn't just a craft but an art form.

AGA's creative prowess shines in their contribution to the screenplay, breathing life into every scene with a perfect blend of inspiration, compelling voices, and emotive storytelling. Their dedication to the narrative craft transforms the screenplay into a captivating journey, promising an unforgettable cinematic experience.

PRODUCTION TEAM

Dreammaker Consultancy

Dreammaker Consultancy Talent and Management Agency, a London-based powerhouse with over 11 years of expertise in Commercials, TV, Film, and Theatre production. As pivotal members of the production team, Dreammaker Consultancy seamlessly integrates talent and management, bringing a legacy of professionalism and creative finesse to every project. Their commitment to excellence transforms each endeavor into a masterpiece, marking their indelible impact on the dynamic landscape of entertainment.

DMC
DREAMMAKER
CONSULTANCY



TALENT AND MANAGEMENT COMPANY

contact@dreammakerconsultancy.com

dreammakerconsultancy.com

Dream Team Directors

Dream Team Directors stand as essential leaders within the production team, bringing an invaluable touch to the storytelling dynamics of this project. Renowned for their ability to elevate brands to global recognition through cinematic and inspirational storytelling, their expertise becomes a driving force for success. Their visionary approach will ensure that the project's narrative isn't merely conveyed but etched into the hearts of the audience, fostering a powerful and enduring impact.





STORY

**AGAINST HIGHLY
EQUIPPED, HIGHLY
ADVANCED TERRITORIES,
A STRING OF AFRICAN
SUPERHEROS, STRATEGIZE
TO COMBAT FORCES
PREVENTING THE
ECONOMIC PROGRESS OF
THE PEOPLE.**



LOGLINE

After uniting a league of superheroes for epic, mouth-watering showdowns against formidable leaders in treacherous territories, our protagonists find themselves grappling with the ultimate challenge: finding a path back home

OJE

Past

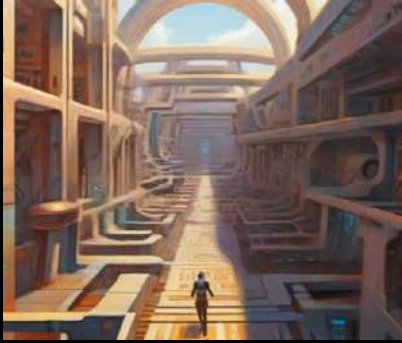
Oje was barely an adult when he witnessed the death of both his parents. All efforts to convince him that they died of natural cause fall on deaf ears, as he remains suspicious of everyone around him.

Present

With a clear understanding of the events that led to the tragic demise of his parents, Oje's quest transcends mere vengeance or a return to the community that once disowned him. Now, he faces a higher calling — rallying a team of superheroes to confront the malevolent forces economically distorting the entire black race. The stakes are immense; failure not only renders his parents' sacrifice in vain but also ensures the continued loss of innocent lives. Oje and his team must prevail, for they hold the key to a future where justice, empowerment, and the preservation of countless lives hang in the balance



MOODBOARD



MOODBOARD



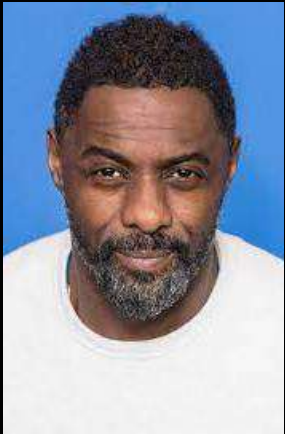


(to pilot, through an earpiece in strange language, subtitled in English): 2323, this is 3232 over. Plan A is successful. I repeat, Plan A is successful. Prepare for departure.



CAST

TARGET



PRODUCTION

Script	93 pages
Shoot	27 days
Cast	15 people
Locations	9

SCHEDULE

Today

April 2–

April–Dec2024

Development

- Finalize product placement agreements
- Finalize ex-detective relationships
- Story market workshopping
- Financing

Preproduction

- Casting
- Crew hiring
- Rehearsals, blocking, camera testing

Production

- 27-day shoot
- Four 5-day weeks

Postproduction

- Rough cut
- Trailer cut
- ADR, Foley, music, titles, DCP, dialog script
- Picture lock
- Test screenings

DEMOGRAPHICS

By total gross revenue (1995-2023)

Adventure
\$66.02B

Action
\$55.05B

Drama
\$36.35B

Thriller
\$20.35B

REVENUE TARGETS

Dust Movie 2025

\$1.8B

Dust Video Game 2025

\$50m

Dust Drama Series 2026

\$800m

Dust Merchandise 2026

\$200m

COMPS



Iron Man	2008
Budget	\$140.M
Box Office	\$585.3M



The Avengers	2012
Budget	\$220.0M
Box Office	\$1.512B



Thor	2011
Budget	\$150M
Box Office	\$449.3M



Black Panther	2016
Budget	\$200.M
Box Office	\$1.344B



Captain America	2016
Budget	\$250M
Box Office	\$1.153B

TRADITIONAL

Current conversations	Found footage distributors	distributors	Salesagents
<ul style="list-style-type: none">• Music Box• A24• Lionsgate	<ul style="list-style-type: none">• Magnolia Pictures• Magnet• Lionsgate• Paramount• DreamWorks• A24	<ul style="list-style-type: none">• 1091 Pictures• 101 Films• Remain In Light• Filmfreak Distributie• Madman Entertainment	<ul style="list-style-type: none">• Studiocanal• Epic Pictures Group• Mission Pictures International• ITN Distribution• Cinema Management Group



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